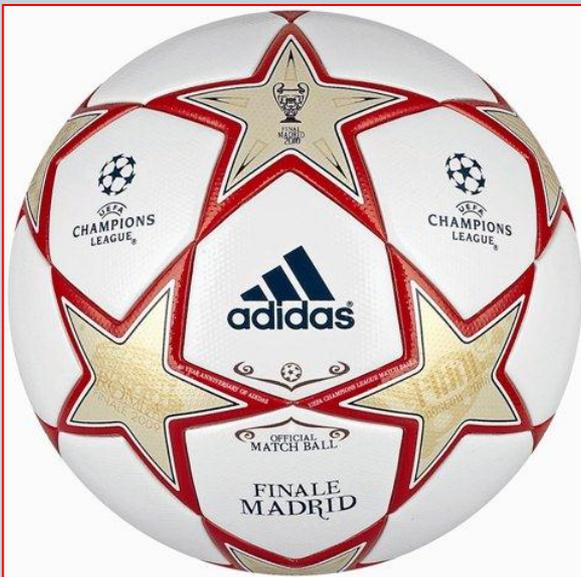


# TRANSFER COSTS OF FIVE FAMOUS PLAYERS

(Rooney, Cristiano Ronaldo, Messi, Pato and Hulk)



# Wayne Rooney



**Wayne Rooney is one of the MOST expensive players in the world. He costs £ 54.000.000 and he plays in Manchester United. Manchester's sponsors are Aon, Nike and Rooney has a personal sponsor that is Nike.**



# Cristiano Ronaldo



Cristiano Ronaldo costs € 90.000.000 and he plays for real madrid.

Real Madrid's sponsors are bwin and adiddas and Cristiano Ronaldo has a personal sponsor that is Nike.

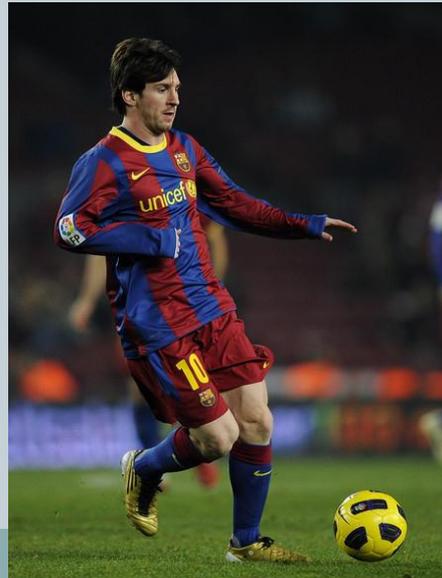


# Lionel Messi



**Lionel Messi costs €100.000.000 and plays in Barcelona.**

**Barcelona's sponsors are Qatar foundation and Nike and Messi has also a personal sponsor that is Nike.**



# Alexandre Pato



**Alexandre Pato costs € 34.000.000 and he plays for Milan. Milan's sponsor are Fly emirates and Addidas. Pato's personal sponsor is Addidas.**



# Hulk

Hulk costs € 31.000.000 he plays for Porto and the team's sponsors are Nike and TMN. Hulk's personal sponsor is Nike.



# Sources



[www.transfermarket.com](http://www.transfermarket.com) and  
[www.wikipedia.com](http://www.wikipedia.com)

**THANKS  
FOR  
WATCHING,  
CHEERS!**

**ASSESSMENT CRITERIA**

**Physical Education / Unit :  
 Money makes the world go around  
 Power point presentation rubric  
 Topics: Sports Sponsorship or Salaries in Sports**



	4	3	2	1
Content	The group explained in <u>detail</u> what the topic is, and what interest there is in that topic nowadays. There is interesting information about the functioning of the topic and how it compares to other sponsorships or athletes' salaries.	The group explained what the topic is, and what interest there is in that topic nowadays. There is some information about the functioning of the topic and how it compares to other sponsorships or athletes' salaries.	The group did not explain what the topic is, and what interest there is in that topic nowadays. There is little information about the functioning of the topic and how it compares to other sponsorships or athletes' salaries.	The group did not explain what the topic is, and what interest there is in that topic nowadays. There is no information about the functioning of the topic and how it compares to other sponsorships or athletes' salaries.
Research	Information is well researched from at <u>least two sources</u> . Sources are mentioned in the last slide.	Information is well researched from one source. The source is mentioned in the last slide.	Information is confused and researched from only one source. The source is not mentioned in the last slide.	Information is confused and does not explain the topic. The sources are not mentioned in the last slide.
Presentation	Information is <u>clear, necessary and written in own words</u> . There is at least <u>one illustration</u> .	Information is <u>clear, and written in own words, but there is information that is not related to the topic</u> . There is at least <u>one illustration</u>	Information is not clear, <u>but written in own words, there is information that is not related to the topic</u> . There is at least <u>one illustration</u>	Information is not clear, and not written in own words. There is information that is not related to the topic. There is no illustration.